

Print and Website Design

Compiled by Sheila Jones, CJE, JEA Mentor, for her mentees. Fall 2015.

<http://www.poynter.org/news/mediawire/362763/telling-stories-visually-5-designers-and-their-advice-for-writers/>

Five great, simple rules that apply to all media – newspaper, newsmagazine, yearbook, and even websites.

http://www.dailyinfographic.com/wp-content/uploads/2015/05/140409_10tipsV2-01-816x3191.png

See attached png file: **Designing Visually**. Great tips for incorporating a broad array of visual elements.

<http://mentalfloss.com/article/67200/11-more-hidden-messages-company-logos>

I like using articles such as this one for teaching designs because it helps students see the very purposeful way professionals approach design.

http://www.npr.org/sections/itsallpolitics/2015/04/28/402778882/the-clinton-h-is-becoming-the-empire-state-building-of-campaign-logos?utm_source=facebook.com&utm_medium=social&utm_campaign=npr&utm_term=nprnews&utm_content=20150428

This article is another look at the power logo design can have. This one looks at Hillary Clinton's campaign logo, which was criticized when it was first revealed, but following a series of events over the summer, critics are seeing its potential and versatility. Interesting to see.

<http://issuu.com/aaronmanfull/stacks/53a902cf8a0146de804bdba9815faf03>

For newspaper advisers in particular: JEA's Aaron Manful put together this collection of award winning newspapers on Issuu. Here's a one stop tour of some of the nation's best newspapers for your students to check out.

<http://mentalfloss.com/article/63443/8-psychological-tricks-restaurant-menus>

Though this article talks about the psychology of menu design, some of its points are equally valid for yearbook and news design. Worth checking out.

<http://www.inc.com/laura-montini/infographic/graphic-design-language-you-should-know.html?cid=sf01002>

See attached file: **How to Speak Designer**

<http://thedsgnblog.com/>

Hooked now and want more? You can sign up to receive weekly updates from this great blog, or just make the random visit here. By browsing the "Sections" and "Resources" tabs, if you can't find what you are looking for here or discover inspiration in every and all facets of Design, then you probably aren't going to find it. Definitely check this blog out!

For online websites:

<http://www.niemanlab.org/2015/07/modern-homepage-design-increases-pageviews-and-reader-comprehension-study-finds/>