

Mentoring Webquest of news you can use – for Sheila Jones’ mentees and alums

August 2018

Why Journalism? Journalism as a whole is in the crosshairs right now, not only for the professionals, but for scholastic journalism as well. Continued funding and other cost factors have had administrators looking for places to cut, and as you and I agree, the cuts should not be in journalism programs. Here are a few links that explain why the study of journalism is important for today’s students. Store these for the day I hope never comes, but may, the day when you have to advocate for what you do.

Maine Senator: Student journalists ‘can make a real difference’

<http://www.youthjournalism.org/maine-senator-student-journalists-can-make-a-real-difference/>

A recent high school graduate writes in the Los Angeles Times while the cancellation of her high school’s newspaper does not serve the best needs of students or the community

<http://highschool.latimes.com/bell-high-school/why-my-high-school-needs-a-journalism-class/>

Journalism develops today the skills students will need in the future. Every time, and I mean every time, I find such an article, the skills employers seek are ones that students acquire in publications classes. In this case the arguments are made by Bono and New York Times columnist and author Thomas Friedman.

https://www.forbes.com/sites/raquelbaldelomar/2017/10/22/bono-and-thomas-friedman-reveal-three-skills-american-workers-need-today/?utm_source=FACEBOOK&utm_medium=social&utm_term=Malorie%2F#511d132a25c8

Building your teams and student leadership

This link from the Missouri Interscholastic Press Association, headquartered at the University of Missouri, has numerous links to great ice-breakers and team-building activities to get your year started successfully. This website always offers great resources. If you haven’t done so already, I recommend you subscribe to this regular feature. This is definitely a case where you get a lot of something for nothing (it’s FREE!).

<https://outlook.live.com/owa/?path=/mail/AQMkADAwATc3AGZmAGUtODA4ZS1hOTEzLTAwAi0wMAoALgAAAYgE%2FaXIMvdMp4sl%2FZE%2BvW4BADfZC1xFsJVLgAOM8abeZSkAAAIbXAAAAA%3D%3D/rp>

Note: This newsletter also features an informative article on **BUILDING an ONLINE WEBSITE**. I almost missed it despite its yellow-highlighted “NEW” tag. But those of you with websites might want to check out the article to see if you find something useful you can use. Here’s the link to the article:

<https://www.schooljournalism.org/creating-an-online-news-site/>

And several on developing leaders and leadership skills.

- Jeff Bezos’s Top 10 Leadership Lessons

<https://www.forbes.com/sites/georgeanders/2012/04/04/bezos-tips/#2a7334232fce>

- From Forbes, 10 Communication Secrets of Great Leaders

<https://www.forbes.com/sites/mikemyatt/2012/04/04/10-communication-secrets-of-great-leaders/#74b5faf122fe>

- Also from Forbes, a really cool parable about work ethic. The Parable of the Oranges.

<https://www.forbes.com/sites/amyanderson/2016/05/22/what-it-takes-to-be-a-great-employee-the-parable-of-the-oranges/#7f07f7e94599>

- Also check out all of the leadership and teambuilding links on CSMA's updated/new resource website for advisers. There's some really good ones there also.

<http://csmaadviser.com/leadership-teambuilding/>

Trends in Storytelling and Presentation

The journalism landscape is evolving rapidly, and to meet the needs of the times, media companies are experimenting with new methods of storytelling and delivery. While you may not have the technology to reproduce some of the examples in the links below, you probably have enough to produce a basic imitation of them. The one on prototypes is a study that targeted what interests Generation Z (18-26-year-olds). I'm sure the results would apply to high school teens as well. And I'm throwing in a link from the American Press Institute on how to increase online readership as well.

- 12 Prototypes and the BBC's quest for new storytelling formats

<http://www.niemanlab.org/2018/07/12-prototypes-eight-weeks-and-lots-of-tapping-whats-worked-and-hasnt-in-the-bbcs-quest-for-new-storytelling-formats/>

- NPR reveals its guides explaining how to build immersive storytelling projects

<https://training.npr.org/digital/take-our-playbook-nprs-guide-to-building-immersive-storytelling-projects/>

- Increasing subscribers

https://digiday.com/media/star-tribune-got-55000-digital-subscribers/?utm_source=API+Need+to+Know+newsletter&utm_campaign=25caa313ea-EMAIL_CAMPAIGN_2018_07_26_12_20&utm_medium=email&utm_term=0_e3bf78af04-25caa313ea-45875399

What's new in the legal department? Somethings to consider to stay on the right side of the law

- For those of you with websites, here's a potential problem you should be aware of regarding archives and default photos. Take advantage of the lesson learned the hard way by this adviser.

<https://www.schooljournalism.org/lessonlearned/>

- While this article is for professional photographers engaged mostly in street photography for advertising, I can see where it could have implications for high school feature and yearbook photographers. It's definitely worth the read.

<https://www.pdnonline.com/business-marketing/legal/street-photography-and-the-law-what-you-need-to-know/>

- The jargon of fake news defined. This is a great glossary of terminology behind the fake news epidemic. If you scroll down to the bottom of the list of words, you will find a link to the PDF you can download for your students. Also, this is from the Journalist Resource at the Shorenstein Center for Journalism at Harvard University. This is another FREE resource you might consider adding to your email subscriptions. In addition to articles such as this, this site offers lots of other useful resources, such as access to experts to use for story sources.

<https://journalistsresource.org/studies/society/internet/information-disorder-glossary-fake-news>

The End...for now

Remember, if you have some journalism topic researched and don't have time to do it, let me know, and I'll dig into it for the next webquest edition.

Also, feel free to check out more webquests on a variety of topics on my website:

<http://jonesclassesonline.weebly.com/mentoring-webquests.html>